



TTC20 Checklist

Whether you're a Twin Town virgin or a Twin Town old timer, here's a list of how to get the most out of participating in this mad, fun, charity event!

- 1) Buy a £500 car that is big enough for 4 people to sit comfortably for a whole weekend with luggage! A Mini or a Fiat 500 might seem like a good idea, but you'll be squashed in like sardines!
- 2) Check that your car is legal and roadworthy. Is it taxed, MOT'd? It's worth getting a local garage to check it over before you set off for France. Have you got break down cover – and is it valid in France? We take a bus of shame and a team of TTC mechanics who will do all they can to keep your car running, but sometimes they might not be able to work miracles!
- 3) Get insurance. Your car needs to be insured and your passengers should have travel insurance. Our friends at Focus ORM are offering special TTC insurance deals (just ask us for details!)
- 4) Set up your team page on www.twintown.org.uk. Add photos and keep it updated over the run in to the actual event in May.
- 5) Set up your team's JustGiving page and link it to the main TTC JustGiving page and start raising money!
- 6) Choose your team – be warned, if you are a business you may well have lots of staff who want to be in the car!
- 7) Check that everyone can have Friday 1 May and Monday 4 May off work (especially as the Monday is no longer a bank holiday).
- 8) Book your accommodation – Le Touquet has lots of hotels, B&B's, AirBnB's to suit a range of budgets.
- 9) Choose your car's theme – the Twin Town 20 theme is 'battle of the bands', so think Abba, Queen, Village People, Spice Girls.....and get choosing your fancy dress outfits.
- 10) Decorate your car. The wackier it looks, the better the photos will be! Remember that you will have TTC stickers on the bonnet and front doors.
- 11) It's mandatory to come along to the safety briefing on 12th March at BRDC, Silverstone – max 2 people from each team. Your safety is paramount to us!
- 12) Organise some fundraising events – we've got lots of ideas to help you on the website
- 13) Start posting about your car, fundraising and team on social media using #TwinTown20 and join in with the noise, which will grow and grow as we start the event itself (we were even trending with #TwinTown18 on Twitter in 2018!)
- 14) Get started on the first challenge – 'Star in a Car'. Get a photo of a famous person with a Twin Town hashtag banner and post it on social media (and your team profile on the TwinTown website). To find out how to take a perfect selfie, read the back of the TTC hashtag banner that has been generously sponsored by the lovely folks at First Sight Media.
- 15) Maximise visibility of your participation with your clients, customers and suppliers. Let them know that you're taking part and what TTC is all about. Write blogs for your website, include photos and stories about your team in your newsletters and on social media, ask them to sponsor you and get them fully engaged!
- 16) Book a table for the Twin Town Ball on 11 September 2020 at Heythrop Park Resort where you will meet up with the Twin Town community again and re-live memories of the event (with more live music of course!)

Twin Town is the most exciting and fun event to be part of, right from the departure at Blenheim Palace to the street party in Rue de Metz, the fun and games on the track at Abbeville and the challenges around Le Touquet. As with anything, the more you put in, the more you'll get out of it, and the earlier you get going the better!

Thank you for taking part!

Find out more at www.twintown.org.uk or email support@twintown.org.uk or call us on 01993 220666